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Press Release

“Final Touch” State-of-the-Art Digital Print Service Facility with Office Supplies Company (Hoshan) and Konica Minolta.

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In the ever-evolving world of digital printing, innovation knows no bounds, and Konica Minolta stands at the forefront of this dynamic transformation. Today, we unveil the story of Final Touch who established a “State of the Art” Digital Print Service Facility with **Office Supplies Company (Hoshan)** in the Kingdom of Saudi Arabia and Konica Minolta.

Final Touch, a fast-growing organization in the Digital Print Service domain had set up a 1st of its kind facility in the Kingdom of Saudi Arabia and in the entire Middle East region. This is a unique digital print service facility with advanced innovation meeting customer requirements and resolving print industry challenges that are usually encountered with traditional print technologies. Final Touch selected Office Supplies Company (Hoshan) and Konica Minolta to design and build this unique printing solution with innovative concepts and new technology, and larger and versatile digital print sizes, in multiple combinations of applications.

Final Touch's partnership with Office Supplies Company (Hoshan) and Konica Minolta started in 2021 with the launch of their 1st branch as a mid-size digital print facility, offering commercial and packaging applications utilizing Konica Minolta Production Printer AccurioPress C6100, AccurioLabel 230 for short-run labels and MGI JetVarnish 3DS for embellishment to add value on printed jobs with spot UV and foil applications.



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The first journey with Konica Minolta solution and the high-quality printing resulted in quick customer adoption and fast success in the Saudi market. This success ensued for Final Touch a high confidence in the partnership with Office Supplies company and Konica Minolta and motivation to further invest in more advanced technology and conceptually advanced solutions going to the next level as an “above the rest” printing service leader in the market.

The solution which made this vision come true is **Konica Minolta’s AccurioJet KM-1e**, B2+ UV Inkjet Printer combined with **MGI JetVarnish 3D EVO** for Embellishment. Both AccurioJet KM-1e and MGI JetVarnish 3D EVO are 1st installations in the Middle East and Africa region. These installations have written a New Script in the Print Industry diversifying from common methods of Offset and EP Digital.

This Print Facility opens up a New Horizon not only for Final Touch but for the entire Print Industry in Saudi Arabia and the entire region. Using the latest Technology in the Print Industry, the facility offers Substrate Variety, Quick Turn Around, B2+ size using new methods of Digital, offering Value Addition in quick time. Final Touch will benefit from a Technology with Zero Wastage, Accuracy, Reduced Human Resources and human errors, Erased Maintenance before and after each job, No Plate Making, No Screens and Blocks for Value Addition, Re-Print with content change without re-making plates, Consistency within the job, Consistency at Re-Print, Variable Data Print application at B2+ size jobs. Substrate Variety is a great business value to Final Touch which can offer premium jobs without pre-coating.

Final Touch targets Commercial, Packaging, and Publishing jobs and within no time has performed jobs for all mentioned areas.

Konica Minolta’s demand for B2 size digital printing and embellishment has surged to new heights, not merely because Konica Minolta meets the industry’s needs, but because Konica Minolta anticipates them. ***We’re not just keeping pace with the demands; we’re setting them.*** From striking visual imagery to intricate foiling and embossing, Konica Minolta’s technology transforms ordinary prints into extraordinary experiences.



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About Konica Minolta Business Solutions Middle East DMCC

Konica Minolta's journey started 150 years ago, with a vision to see and do things differently. We innovate for the good of society and the world. The same purpose that kept us moving then keeps us moving now.

Konica Minolta Business Solutions Middle East, based in Dubai DMCC, United Arab Emirates, is a wholly-owned subsidiary of Konica Minolta Inc., Tokyo, Japan.

Konica Minolta enables its distributors and clients to champion the digital era: with its unique imaging expertise and data processing capabilities, Konica Minolta creates relevant solutions for its customers and solves issues faced by society.

The company delivers services and distributes systems and solutions that fulfill all the requirements of the entire document life cycle for clients in the office and Commercial/Industrial production printing area.

Konica Minolta's Optimized Print Services Plus (OPS+) concept combines consultancy, hardware, software implementation, and service operation in order to enhance business process efficiency and cost-effectiveness. Its product range extends from color and monochrome multifunctional and industrial production printing systems, to laser printers and all-in-ones, and to management software that integrates devices seamlessly into work processes and IT environments.

Konica Minolta's Igniting Print Possibilities offering helps printers, converters and brand owners maximise workflow automation to increase efficiency. The company delivers consultancy in all communication matters as well as top-of-the-line production, packaging as well as label printers. Its finishing devices create print products that stand out and create added value. Konica Minolta has established itself as the production printing market leader for more than a decade in the Middle East and Africa, Central Asia, Europe (InforSource).

For an increasing number of organizations, success today is more than the narrow definition of financial prosperity – it also includes protecting the environment and having a positive impact on their workforce as well as the societies they are embedded in. With its commitment to the Sustainable Development Goals (SDGs), Konica Minolta has pledged to consistently pursue its sustainability and social responsibility goals.

The company has been repeatedly recognised for its rich history of social contribution as well as for working towards achieving the SDGs throughout its business and supply chain.

Konica Minolta is listed among "2023 Global 100 Most Sustainable Corporations in the World" and received a GOLD Level Recognition Medal in the EcoVadis sustainability ratings for 2023.

For more information, please visit www.konicaminolta.ae and follow Konica Minolta on LinkedIn, Facebook, Instagram, Twitter, and YouTube.

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